

A photograph of two young children in a park. In the foreground, a young girl with dark skin and hair is smiling, wearing a yellow headscarf and a yellow dress with a black and white patterned band. Behind her, a young boy with dark skin and hair is also smiling, wearing a grey sweater with a black and white geometric pattern. The background shows a green lawn, trees, and a blue playground structure.

**ETHIOPIAID**

# ETHIOPIAID CANADA

ANNUAL REPORT 2014-15



# LETTER FROM THE EXECUTIVE DIRECTOR

To all of Ethiopiaid's wonderful friends,



A warm thank you for the support you have demonstrated to Ethiopiaid Canada this past year! Your compassion and generosity have allowed us to make a real difference in the lives of hundreds of vulnerable women and children living in several regions of Ethiopia. Thanks to your choice to alleviate suffering of human beings in a distant country still struggling with poverty and chronic humanitarian needs, we have been able to provide life-changing opportunities to women, to educate neglected children, and to save the lives of many mothers and newborns.

September 2015 marked the adoption by the United Nations (UN) of Sustainable Development Goals for the next 15 years. These goals emphasize the understanding that the future of our planet is the shared responsibility of all countries and all people, rich and poor. Ethiopia has made great strides in its development over the last 10 years, however much extra work lies ahead to reduce poverty and food insecurity and to improve maternal and child health care.

One of the Sustainable Development Goals targets the end of discrimination against all women and girls, the elimination of harmful practices, and empowerment for women to take charge of their own destinies. Ethiopiaid is seizing this global opportunity with its innovative approach to aid. We seek out and collaborate closely with local organizations working on the front line – supporting dedicated individuals who understand the problems faced by Ethiopians first-hand. Ethiopiaid is also part of the Canadian Network for Maternal, Newborn and Child Health, joining other organizations' efforts to improve health for the world's women and children.

After 25 years of helping Ethiopians help themselves, Ethiopiaid's international team is expanding its vision. We are collaborating with our colleagues in the U.K., Ireland and Australia on a global strategy to raise more funds, increase the assistance we provide through our able partners, and focus on program impacts. Through these efforts, we will reach more vulnerable women, children and families in Ethiopia and provide them with opportunities to substantially improve their lives.

We know that with your assistance, we can achieve this!

With sincere gratitude,

**Olivier Bonnet**  
Executive Director, Ethiopiaid Canada





At Ethiopiaid Canada, we believe sustainable change is inclusive and locally sourced.

Ethiopiaid Canada is a charitable international development organization committed to empowering people in Ethiopia to live healthy and productive lives. We seek lasting change by supporting interventions driven by local partners. At the core of our work is a desire to reduce poverty and improve the lives of those living in poverty by increasing opportunities and resources. Our programming focuses on increasing access to maternal health services, reducing barriers to education, and supporting women's and girls' empowerment.

## VISION AND MISSION

Our vision is an Ethiopia free from poverty in which every person has access to quality education, health care and a life of dignity, and our mission to break the cycle of poverty in Ethiopia by enabling local communities to realize their potential. Our mission is to contribute to Ethiopia achieving its target of becoming a middle-income country no longer reliant on foreign aid.

## OUR VALUES:

- Collaborative approach: we seek partnerships and collaboration both in our work with Ethiopian registered partners and as a global team;
- Respect: we listen and respond to our Ethiopian partners and the people who participate in our projects;
- Accountability: we measure our success by the improvement and positive impact in the lives of the people who participate in our projects. In this way we ensure our donors' and supporters' funds are used effectively and responsibly;
- Inclusiveness: we work with some of the most vulnerable and marginalized populations in Ethiopia;
- Opportunity: we help people to build the knowledge and assets needed for self-sufficiency.

## WE HAVE IDENTIFIED THREE STRATEGIC OBJECTIVES FOR 2016 – 2020

- To make a positive impact on the lives of the most vulnerable and marginalized;
- To establish systems and processes that safeguard Ethiopiaid's future operations;
- To be the organization of choice for those with an interest in Ethiopia and the causes we support.

# PROGRAM UPDATES

## PROGRAM FOCUS:

- Improve educational and/or sustainable employment opportunities for vulnerable women, adolescent girls and children;
- Increase access to quality maternal and child health services;
- Expand women's access to economic opportunities and assets.

### United Nations Sustainable Development Goal 5:

ACHIEVE GENDER EQUALITY AND EMPOWER ALL WOMEN AND GIRLS BY 2030



CIRCLED AREAS, CORRESPOND TO  
ETHIOPIAID CANADA PROGRAM LOCATIONS



## Uplifting Women: Fistula Treatment

The World Health Organization has called fistula “the single most dramatic aftermath of neglected childbirth.” In addition to incontinence, many fistula victims suffer severe nerve damage and psychological trauma.

In 2014, the Addis Ababa Fistula Hospital provided life-changing surgeries to over 1,669 women suffering from fistula. At the Fistula Hospital, women regain not only their health but also their self-confidence and dignity. Through the hospital's holistic services, women are given the opportunity to physically, emotionally heal and recover, to learn skills and build friendships. Cured fistula patients are easily reintegrated into their communities with psychosocial counselling and support, training in handicrafts, literacy and numerical classes.

With your support, Ethiopiaid Canada contributed to funding the comprehensive treatment of 173 women suffering from fistula in 2014.

The Fistula Hospital plays a pivotal role in the government's plan to eliminate obstetric fistula by 2020. Last year, the hospital also made important strides in fistula prevention. Graduates of the Hamlin College of Midwives were deployed across 17 Health Centres in remote areas of the country. In 2014, this initiative resulted in over 5,000 safe deliveries — an 86% increase from the previous year!

## Saving Lives: Maternal Health Care

Each year, an estimated 22,000 women and girls in Ethiopia die as a result of complications during pregnancy or childbirth, and more than 500,000 suffer from pregnancy-related disabilities. Most of these deaths and disabilities can be prevented with adequate medical care.

Through our partnership with KMG Ethiopia, we have improved access to life-saving childbirth services in some of the poorest communities in Ethiopia's countryside.

KMG health workers map out the pregnant women in their communities and provide care before, during and after childbirth. In 2014, health workers registered 4,333 pregnant women across 50 rural health clinics in Southern Ethiopia, and facilitated safe deliveries for 1,647 pregnant women in the Kembatta Tembaro region.

Additionally, delivery beds and reusable delivery kits were provided to over 10 health clinics in four districts. Your donations also allowed the hiring of ambulance drivers to transport expecting mothers to safe delivery centers.

***“African women need to know that it's OK for them to be the way they are - to see the way they are as a strength, and to be liberated from fear and from silence.”***

*- Wangari Maathai*





## Social Inclusion: Support for Disabled Children

Through our partnership with Cheshire Services, we have rehabilitated and educated hundreds of children with disabilities. Your donations go toward our project with Cheshire Services in Harar, promoting social inclusion for children living with disabilities. This project includes physical rehabilitation, educational support, stigma reduction, and micro-loans for families.

In 2014, thanks to your support we were able to do the following:

- Provide 271 children with physical aids such as crutches, wheelchairs and hearing devices;
- Subsidize surgery for 8 children with severe disabilities;
- Construct ramps and an adaptive toilet for local schools in the region;
- Helped over 160 children with disabilities to attend school.



*“Education is the most powerful weapon which you can use to change the world”*

*- Nelson Mandela*

## Educating a Generation: Training Vulnerable Youth

Hope Enterprises is a safe haven for children who have lived on the margins of society for most of their lives. Many youth enter Hope's system through the Street Children's Breakfast program, eventually joining the Vocational Training Program in their adolescence. The Vocational Training program trains youth in fields that are based on market needs, such as carpentry, metallurgy, electrical engineering, catering and custodial services.

By supporting this program, your donations are truly working to break the cycle of poverty for a whole generation of young people.

With your support, we provided custodial training to 11 street girls and vocational training to 125 other young people in 2014. They all graduated and 91% of them secured employment. We look forward to helping another cohort of bright young people graduate and secure jobs!



# OUR SUPPORTERS

## Thank you to all our individual and corporate donors!

In 2014, we received **\$31,200** in major gifts from three individual donors!

"Ethiopiaid's initial mailing was about the fistula problem and what was being done to help these women. We were compassionate because of their predicament. It is hard to imagine in the West what it would be like to be in that situation. The mailing about the microloans program motivated us to become monthly donors.

In Western countries, we have so much compared to those less fortunate in developing countries. Even those that don't have much here are a lot more fortunate than a big share of the world. Ethiopiaid's programs are helping people help themselves."

**Mark, from Saskatchewan**

At the end of 2014, our total monthly donations amounted to **\$55,288!**



**OLIVIER BONNET**



**LINA KASTNER**



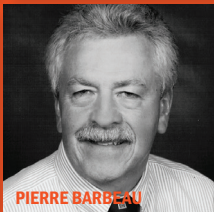
**BETTY HOPE-GITTENS**



**MAHLET SEIFU**



**ROBERT GOWAN**



**PIERRE BARBEAU**



**ERICA DORVAULT**



**ALEXANDRA CHAPMAN**

## STAFF

**Olivier Bonnet** - Executive Director

**Lina Kastner** - Administration and Finance Officer

## BOARD OF DIRECTORS

**Betty Hope-Gittens** - Chair

**Mahlet Seifu** - Director

**Robert Gowan** - President

**Pierre Barbeau** - Director

**Erica Dorvault** - Director

**Alexandra Chapman** - Director

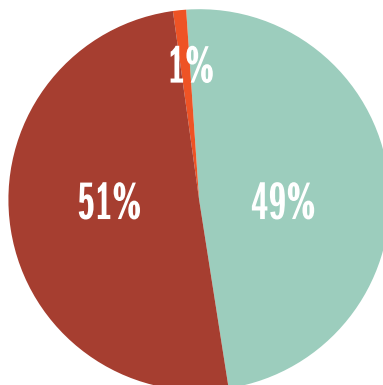


# FINANCIAL REPORT 2014

## From our 2014 Audited Financial Statements

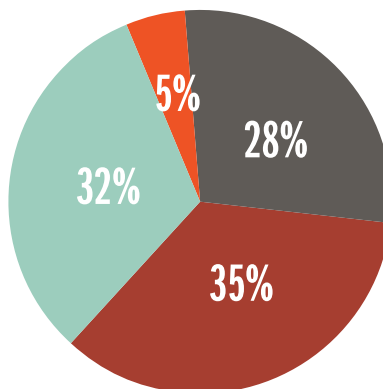
Ethiopiaid Canada's income has grown over the past six years thanks to the support of our sister organization in the UK. This support helped offset our fund-raising and administration costs so that we could commit almost all the funds we raised in Canada to our programs in Ethiopia (96.6%). Thanks to the growth of loyal donors and several major gifts, we decided to significantly reduce our fundraising expenses in 2015. We therefore expect the ratio of funds allocated to programs to increase this year, while maintaining our very low overheads – amongst the lowest in Canada for an international NGO, and a source of pride for Ethiopiaid.

Ethiopia remains prone to food insecurity and natural disasters such as droughts and floods, so a portion of our project reserve is intended to provide emergency relief to the most vulnerable.



## INCOME

GRANTS	\$250,000
DONATIONS	\$260,334
INTEREST	\$4,249



## EXPENDITURE

PROGRAMS	\$245,492
2015 PROJECT RESERVE	\$226,072
FUNDRAISING + COMMUNICATIONS	\$197,917
ADMINISTRATION	\$32,106





As we reached the end of a project cycle with several partners, most of our reserve funds were allocated to the expansion of projects and to new a pilot project in 2015 for fistula operations.

The excess of revenue over expenses is detailed in our audited financial statements that are available upon request. Naturally, our projects cross fiscal years and any “excess” is absorbed to cover project expenses incurred in Fiscal Year 2015 and subsequent years. As all charities are required to do, we report additional financial information to the Canada Revenue Agency in our annual information return. For more information please contact Olivier Bonnet, Executive Director at **613 697 4843**.

Photos without captions represent children and adults who benefited from EthiopiaAid Canada's program support